

CENTRAL LOOP — H O T E L —

CONTACTS:

Zorianna Paslawsky
For Central Loop Hotel
212-515-3043
zpaslawsky@clubquarters.com

**FULL SERVICE BOUTIQUE HOTEL TO OPEN IN CHICAGO LOOP:
CENTRAL LOOP HOTEL WILL OFFER INTRODUCTORY RATES STARTING AT \$114**

CHICAGO, SEPTEMBER 5, 2008 – The Central Loop Hotel, a hotel for business and leisure travelers, will open on September 9, 2008 in the center of Chicago's historic business and cultural district. Only a few short blocks from legendary Chicago sites, such as the Sears Tower and the Civic Opera House, the Central Loop Hotel is situated at 111 West Adams Street. The Central Loop Hotel is located steps away from the Art Institute, River Front, Grant Park and Chicago's famous "Magnificent Mile." Travelers can enjoy full contemporary amenities and conveniences at low introductory rates starting at \$114.

The Central Loop Hotel features 109 state-of-the-art rooms that range from single rooms to suites with kitchenettes. Guest rooms present custom-designed furnishings, down duvets and plush pillow top mattresses. In-room business amenities include free high-speed Internet access and the latest design work stations with ergonomic chairs, task lighting and more. Corporate apartments are also available for extended stays.

Guests of the Central Loop Hotel can also enjoy complimentary chilled, purified bottled water on every floor, and free use of a computer and printer, a fitness room and a lounge. On-site dining is also available at the Elephant & Castle Pub and Restaurant, which serves British classics and North American favorites coupled with a list of over 100 beers and an extensive list of Scotch whiskeys. Room service and a multi-menu delivery option from local restaurants are available.

After an instant check-in via a high-tech reception kiosk, guests can use a room key-secured elevator to reach their room floor. A 24-hour guest services/concierge desk will also be available to help find dining locations, suggest activities or give directions so that guests can make the most of their time in Chicago.

For reservations and information, contact the Central Loop Hotel at (866) 744-2333, or (312) 601-3525 or online at www.centralloophotel.com.

About the Central Loop Hotel

The Central Loop Hotel is located in the heart of the historic Loop, Chicago's business and cultural district, making the location ideal for both business and leisure travelers. One hundred and eight guest rooms, ranging from single rooms to suites with kitchenettes, are offered at a good value when compared to other full service hotels in the area.